

FIG. 2

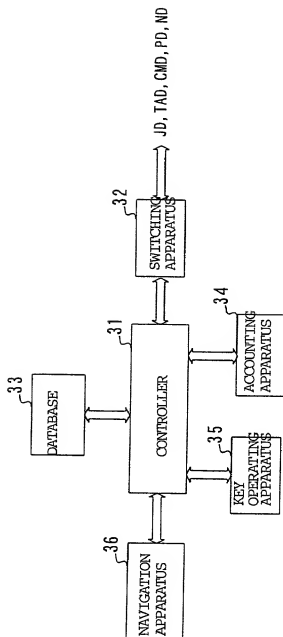
13

FIG. 3

[REGISTERED SHOP DATA REGION]

BASE
STATION NUMBER

SHOP REGISTRATION NUMBER	MERCHANDISED PRODUCT GENRE	BANK ACCOUNT	ADVERTISEMENT CONTENTS DATA
1	428 SPORTS GOODS	??-123456	RICH OFFERINGS, MAINLY BASEBALL GEAR ...
	25 BOOKS	%-789102	NEW TITLES OF THE MONTH ALL AVAILABLE
	4 EATING	!?-345678	PLEASE ENJOY OUR GREAT STEAKS COOKED ON HOT STONES WITH ORIGINAL SOURCE ...
2	128 MUSIC	?@-901234	MAKE YOUR ORDER FOR ## ON SALE NEXT MONTH ...
	33 SPORTS GOODS	?&-56789	WE SPECIALIZE IN ATHLETIC SHOES ...
3	228 BOOKS	%&-789102	MANY VALUABLE SCIENCE FICTION NOVELS CARTOON BOOKS AND OTHER SECONDHAND BOOKS ...
	59 DAILY NECESSARIES	!?-345678	BIG DISCOUNT ON IMPORTED FURNITURE ...

FIG. 4

100200 20009000

[USER DATA REGION]		MERCHANDISED PRODUCT GENRE TO BE ADVERTISED	
TELEPHONE NUMBER			BASE STATION NUMBER
??-423456	SPORTS GOODS, BOOKS		2
%-789152	ALL		52
?-345678	ALL		55
?@-901239	MUSIC, DAILY NECESSARIES		3
?&-52789	SPORTS GOODS		78
%&-789132	BOOKS		16
?!-345672	NONE		49

FIG. 5

6

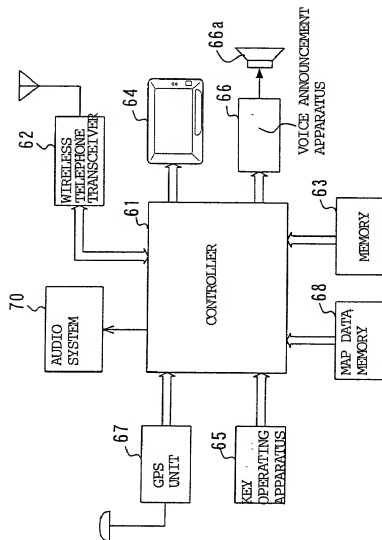


FIG. 6

100260 26509360

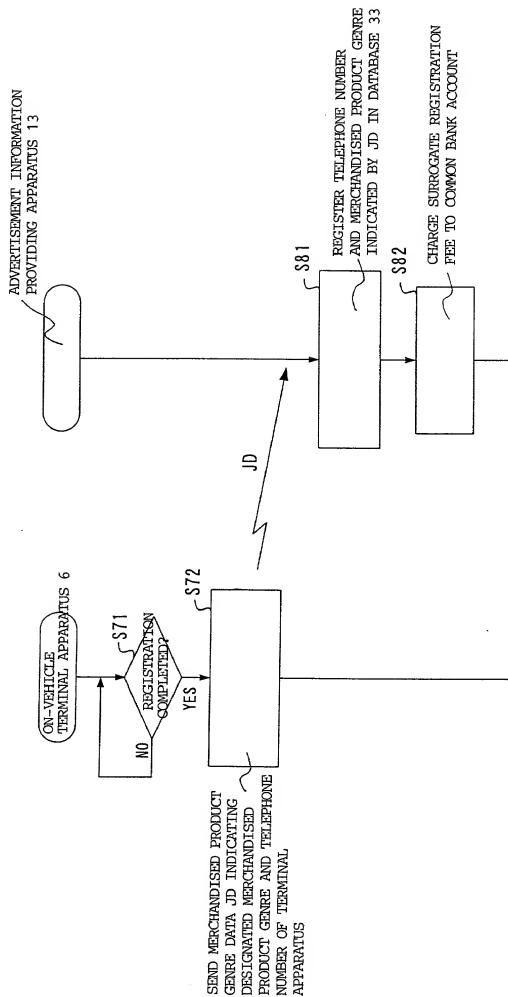
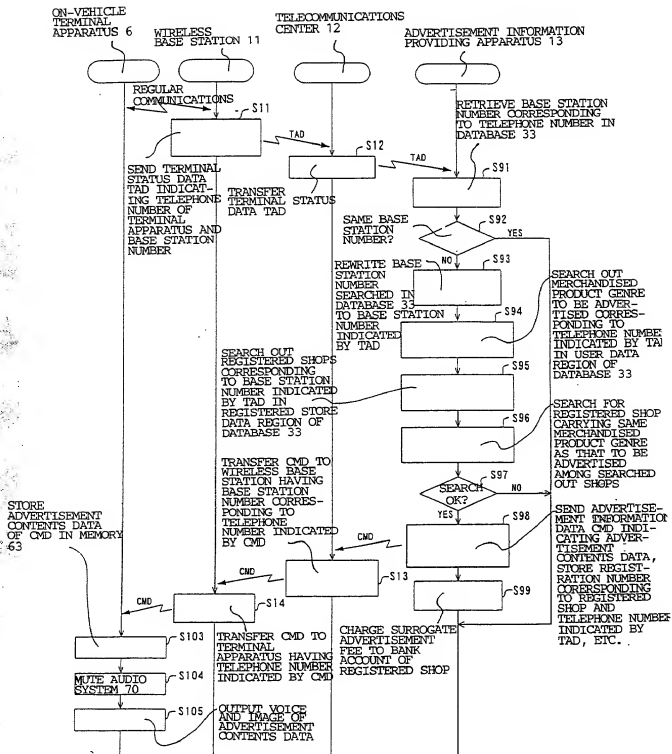


FIG. 7



TAD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	
CMD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	REGISTERED SHOP NUMBER	ADVERTISEMENT CONTENTS DATA
PD	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	BASE STATION NUMBER	CURRENT POSITION INFORMATION
ND	TELEPHONE NUMBER OF ON-VEHICLE TERMINAL APPARATUS	ROUTE NAVIGATION DATA	

FIG. 9

T00260-2650960

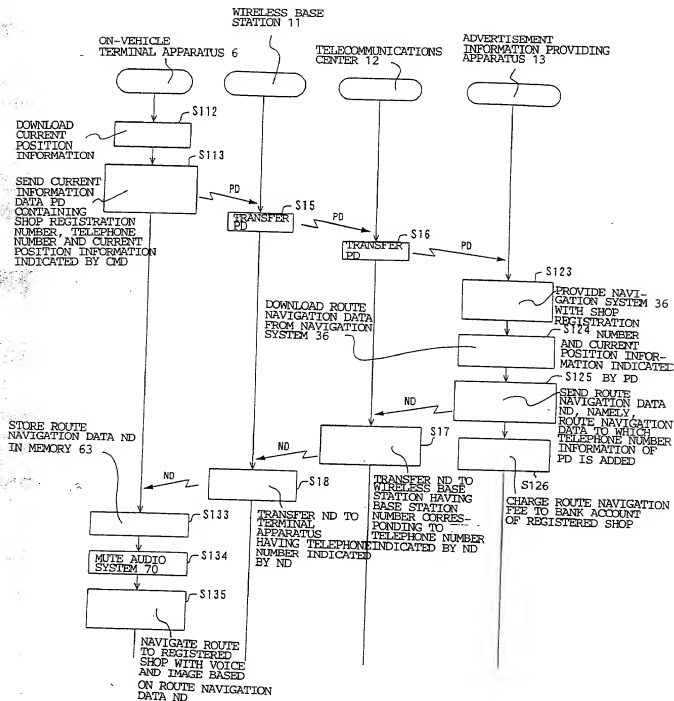


FIG. 10